



REGENERATIVE TOURISM GRANT 2026

GUIDELINES & APPLICATION FORM



REGENERATIVE TOURISM GRANT

The Regenerative Tourism Grant is available to Tourism Richmond Partners who are looking to gain support for incorporating regenerative tourism practices into their business.

GRANT SCHEME GUIDELINES

Regenerative tourism is an approach to travel and recreation that emphasizes the restoration, preservation, and enhancement of both natural environments and local communities. Unlike traditional tourism, where the focus is primarily on personal enjoyment, regenerative tourism encourages travelers and businesses to actively contribute to the well-being of the destination.

The Regenerative Tourism Grant Program has been established to support the growth of sustainable initiatives in Richmond. This program aims to provide financial assistance to Tourism Richmond Partners for implementing regenerative programs and/or actions into their businesses.

Qualified Organizations receive the following through the grant program:

- Up to \$2,000 funding towards a program chosen and submitted by the Partner.
- Assistance where applicable in starting program enrollment.

Initiatives covered in the grant program include:

- Programs and certifications as recommended by Tourism Richmond in the approved list.
- Initiatives outside of the list need to be submitted in the partner's application and approved by Tourism Richmond.

ELIGIBLE PROGRAMS

Grant recipients can receive up to \$2,000 towards one of the following programs:

- BC Green Business Program
- Rainbow Registered
- BetterTable
- La Tablée des Chefs

APPLICATION PROCESS

- Fill out and submit this application form to regenerative@tourismrichmond.com
- Tourism Richmond will evaluate the application and inform you whether their grant has been approved or denied
- If approved, you will be sent the documentation to claim the grant.
- Once you have proof of registration to the marketplace along with receipt of payment, you must complete the grant claim forms and send all documents to Tourism Richmond
- Tourism Richmond will evaluate and process the payment.
- Once you have completed the program, you are required to complete a report of the process.

ELIGIBILITY, TERMS, AND CONDITIONS

The program is available to Tourism Richmond Partners based in Richmond.

2026 Application Dates

2026 Ongoing Intake – Tourism Richmond will accept applications from January 2026 until November 30, 2026, or until funding has been exhausted. **Applications must be submitted a minimum of one month prior to the expected initiative start date.**

Funding will be awarded on a case-by-case basis. When all funds have been allocated, no further applications will be accepted.

Additional Requirements

- As per selected regenerative program requirements
- Tourism Richmond may ask permission to use/produce media, including photos and videos, for promotional purposes related to the grant program.

Program Restrictions and Payment Details

- Tourism Richmond will agree to set percentage and dollar amount into an initiative. If the costs occurred are less than the amount set, Tourism Richmond will pay for agreed percentage; if the cost incurred are greater than the amount set Tourism Richmond will pay the set dollar amount.
- No retroactive funding is permitted for costs that have been incurred prior to the application approval.
- After the project is complete, receipts must be provided to Tourism Richmond and Funding will be paid out. **Tourism Richmond will not pay for goods or services.** All activities must have occurred and been paid for prior to the submission of an invoice for reimbursement.
- Salaries or wages, as well as management fees, are not eligible.
- GST/PST expenses are not eligible.
- In-kind contributions are not eligible.

Reporting

- As per selected program requirements.
- Case-by-case, we may ask Partners to submit a report on how the grant program has helped their organization and employees.

Application Submission

We recommend contacting Tourism Richmond's Regenerative Tourism team prior to submitting your application if you are applying for an initiative outside of the program requirements to discuss your concept. At this stage someone from our team will discuss ideas and review the qualifying criteria. After the discussion, a written application is required. Program application and grant application must be submitted at the same time.

Once the applications are submitted, it will be reviewed, and Tourism Richmond will provide written confirmation of its level of investment. Submit your application to regenerative@tourismrichmond.com

APPLICATION FORM

Contact name:

Company name:

Address:

City:

Postal code:

Phone number:

Contact email:

Date of application:

Are you a Partner of Tourism Richmond: Yes No Don't know

Which program are you participating in?

- BC Green Business Program
- BetterTable
- Rainbow Registered
- La Tablée des Chefs

By submitting this application to Tourism Richmond, we the undersigned,

- a) declare that we understand the eligibility criteria and program audit requirements.
- b) acknowledge that any approval of a Tourism Richmond funding is based upon our acceptance of the Regenerative Tourism Grant Program Guidelines;
- c) acknowledge that Tourism Richmond reserves the right to amend or rescind its approved investment if the project is not completed, the evaluation report is not submitted or lacks sufficient detail, or the program was materially different than represented in this application.
- d) agree to notify Tourism Richmond in writing for further approval if there are changes to the expenses included in this application.

Signature _____

Print Name:

Date: