

PARTNER BENEFITS LIST

As part of Team Richmond, Tourism Richmond partners gain access to a range of programs and opportunities designed to support business growth and experience development across the destination. Through collaborative marketing initiatives, investment programs, and industry training, partners are supported in strengthening their market presence, building travel trade expertise, and enhancing their marketing capabilities. These benefits are designed to help local businesses thrive while contributing to the overall success and appeal of Richmond as a destination.

BENEFIT	DETAILS
Free Enrolment	<ul style="list-style-type: none"> No fee is required to become a Tourism Richmond Partner
Partner Funding Support Opportunities	<ul style="list-style-type: none"> Cooperative Marketing Investment Program Travel Trade Media Marketplace Grant Program Regenerative Tourism Grant Program Other Special Event Grants
Educational Opportunities & Training	<ul style="list-style-type: none"> Tourism Richmond and Partner-Lead training webinars and workshops
Networking Events	<ul style="list-style-type: none"> Invitations to Partner Mix and Mingle Networking Events Invitation to Tourism Richmond’s Year End Celebration and the Richmond EPIC Tourism Awards
Partner Marketing and Promotion Opportunities	<ul style="list-style-type: none"> An online listing, complete with images, social and web links on VisitRichmondBC.com Access to Tourism Richmond’s Partner Extranet to manage listings and submit events to the event calendar

Other Opportunities

Tourism Richmond offers a range of high-level business development and travel trade opportunities that support increased visitation and event activity across the destination. These opportunities may include access to industry resources, familiarization tours, site inspections, newsletters, and other collaborative initiatives that support accommodation and event venues.