



# FRONT LINE AMBASSADORS NEWSLETTER

## WINTER 2023



### TOP PICKS THIS WINTER

#### STEVESTON SIPS

Celebrate the season with specially curated festive drinks from participating locations in Steveston. Share your sips for a chance to win a \$150 gift basket. Your guests can find participating businesses by clicking the link below.

**Promotional Period:** December 1 - 31, 2023

For more information: [WinterintheVillage.com](http://WinterintheVillage.com)



DON'T MISS  
STEVESTON  
SIPS

#### STEVESTON FESTIVAL OF TREES

Explore a forest of festive trees decorated by local merchants and organizations. Guests can vote for their favourite tree by visiting the Gulf of Georgia Cannery National Historic Site (general admission applies) or submit their vote on the cannery's Facebook page ([Facebook.com/GulfofGeorgiaCannery](https://Facebook.com/GulfofGeorgiaCannery)).

**Address:** 12138 Fourth Avenue

**Voting Period:** December 1 - 31, 2023

For more information: [GulfofGeorgiaCannery.Org](http://GulfofGeorgiaCannery.Org)



DON'T MISS  
FESTIVE  
TREES

#### LULU ISLAND WINERY: PAINT NITE SERIES

The Paint Nite Series is back for 2023 and allows participants to unleash their inner artist. Hosted by Lulu Island Winery, this event includes a glass of wine, and all the painting supplies your guests will need. There will be guided, step-by-step demonstration, and no prior experience is necessary!

Learn more at [LuluIslandWinery.com](http://LuluIslandWinery.com)



## WHAT'S HAPPENING?

### DOG PHOTOS WITH SANTA

- Presented by the Steveston Merchants Association, Gulf of Georgia Cannery NHS, & Pathfinders Dog Ranch
- Date & Time: December 10 at 11:00am
- Location: 12138 Fourth Avenue
- Do your guests have pets? Mr. and Mrs. Claus will be available to take photos outside of the Gulf of Georgia Cannery NHS with your dog!
- Photos with will be posted on Facebook.com/ StevestonMerchants
- First come, first serve basis
- Learn more: [ExploreSteveston.com](https://www.exploresteveston.com)

### JINGLE BELL AFTERNOON TEA

- Presented by Steveston Heritage Sites
- Dates: December 16 and 17
- Times: 11:00am, 12:30pm, 2:00pm, 3:30pm
- Location: London Farm
- Seating is limited! Please request a reservation by calling 604-271-5220 or emailing londonhf@telus.net
- Learn more: [StevestonHeritage.ca/Event](https://www.stevestonheritage.ca/Event)

### BREAKFAST WITH SANTA

- Presented by Steveston United Church
- Date & Time: December 23 from 9:00am - 1:00pm
- Location: Steveston United Church
- Cost: Admission by donation
- Do your guests have young children? Invite them to enjoy breakfast and photos with Santa
- Learn more: [StevestonUnitedChurch.ca](https://www.stevestonunitedchurch.ca)

### STEVESTON SANTA CLAUS PARADE

- Presented by Richmond Firefighters Charitable Society
- Date & Time: December 24 at 6:00pm
- The Steveston Santa Claus Parade is back and will be winding its way through the streets of Steveston!
- Learn more: [LinkTr.ee/StevestonSantaClausParade](https://linktr.ee/StevestonSantaClausParade)

To discover more, go to [VisitRichmondBC.com](https://www.visitrichmondbc.com)

## NEED SOME MORE INSPIRATION?

Take a look through our Front Line Ambassadors Tool Kit, where you'll find useful guides, maps and itineraries: [VisitRichmondBC.com/stakeholder-resources/front-line-ambassadors](https://www.visitrichmondbc.com/stakeholder-resources/front-line-ambassadors)

## FOCUS ON...

### WINTER IN THE VILLAGE



DON'T MISS  
WINTER IN  
THE VILLAGE



Celebrate the season in Steveston Village!

Your guests are welcome to take part in activities ideal for the whole family, including holiday light displays, a visit with Santa, and lots more festive fun, all month long from now until December 31, 2023.

Steveston is also the perfect place for guests to finish their holiday shopping with unique and eclectic offerings at charming local shops throughout the village.

#### Top Reasons to Go:

- Free and low-cost festive activities
- Winter Tram Experience: Guests can bring their young children to explore the history of interurban travel in Richmond and dress up as a junior tram conductor and strike a pose next to the historic tram!
- Holiday Displays: Guests can immerse themselves in the holiday spirit by exploring twinkling festive displays at dozens of Steveston businesses.

For more information, go to [WinterintheVillage.com](https://www.winterinthevillage.com)

#### COST:

There is a mix of free and low-cost festivities. Visit the website to learn more.

#### LOCATION & HOURS:

Steveston Village

Events are open during business hours  
\*\*Please note that some businesses may be closed on statutory holidays.

#### EVENT DATES & TIMES:

December 1 - 31, 2023

